



Sennheiser proudly sponsors AVIXA's Xchange LIVE: TRENDS events in London and Dublin
Inesh Patel will deliver presentations on voice-lift systems at both locations this November

Marlow, UK, 28 October 2024 – Sennheiser, the first choice for advanced audio technology that makes collaboration and learning easier, is proud to be a participant in AVIXA's Xchange LIVE: TRENDS events, which will be held in London on November 4th and Dublin on November 7th. These events serve as key platforms for AV industry professionals to come together, exchange insights and explore emerging trends in audiovisual technology. As part of the event, Inesh Patel, Business Development Manager, Business Communication, will present a session titled 'Touchless Voice-Lift: Elevate Intelligibility and Go Beyond Conferencing'.

"Sennheiser has been at the forefront of innovation within the audio industry for the past 80 years. Like AVIXA, we recognise the critical importance of education and knowledge-sharing to drive progress and uphold best practices across the industry. It is with great pleasure that we support the AVIXA Xchange Live: Trends events, where we can share our expertise and help shape the future of audio," says Patel.

Sennheiser has supported this style of AVIXA event on three previous occasions over the past seven years, making this the company's fourth time contributing to the series.

"Our goal is to enrich the audio knowledge base of attendees while showcasing Sennheiser's product offerings," continues Patel. "We want attendees to leave not only with a deeper understanding of audio technology, but also a personal connection to Sennheiser - knowing exactly who to reach out to for support when it's needed."

One of six RU-worthy sessions, Patel's 'Touchless Voice-Lift: Elevate Intelligibility and Go Beyond Conferencing' will explain what a voice-lift system is and the difference between a voice-lift system and a Public Address system, how to setup a voice-lift system for the best results, and how beamforming microphone technology can be used to achieve voice-lift in a completely touchless environment, plus how TruVoiceLift works.



Patel further notes that AVIXA, as one of the few international bodies setting standards for the AV industry, plays a pivotal role in advancing technical understanding across the global AV community.

“Sennheiser is proud to support AVIXA’s mission by sharing our expertise and helping AV professionals apply real-world solutions to everyday challenges,” Patel concludes. “Events like Xchange LIVE: TRENDS give AV professionals the opportunity to expand their knowledge toolkit with real-world solutions that can be directly applied in their everyday work.”

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The high-resolution images accompanying this media release can be downloaded [here](#).

About the Sennheiser brand

We live and breathe audio. We are driven by the passion to create audio solutions that make a difference. Building the future of audio and bringing remarkable sound experiences to our customers – this is what the Sennheiser brand has represented for more than 75 years. While professional audio solutions such as microphones, meeting solutions, streaming technologies and monitoring systems are part of the business of Sennheiser electronic SE & Co. KG, the business with consumer devices such as headphones, soundbars and speech-enhanced hearables is operated by Sonova Holding AG under the license of Sennheiser.

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